

Free information brochure

# „G'SCHEIT FEIERN“

The clever way of  
celebrating in Styria

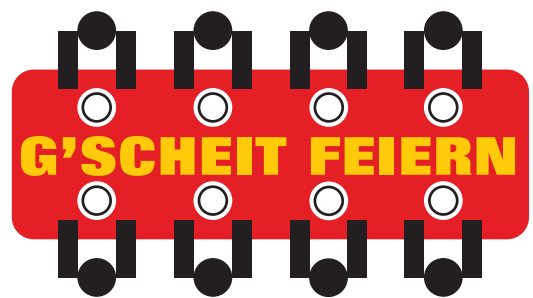


# „G'SCHEIT FEIERN“

... no waste!

... serve healthy food!

... travel by bus, taxi or carpooling!



[www.gscheitfeiern.at](http://www.gscheitfeiern.at)



Das Land  
Steiermark

# WASTE PREVENTION

We don't like rubbish!

„G'SCHEIT FEIERN“ – no waste

## REUSABLE dishes, cutlery and glasses

PORCELAIN PLATES, METAL CUTLERY and GLASSES or WASHABLE, REUSABLE PLASTIC CUPS add value to every event -> they stand for a **better dining culture** and a **waste reduction of up to 90%**.



## REUSABLE food and drink packaging

Using reusable drink containers (e.g. RETURNABLE glass bottles, RETURNABLE barrels) helps to protect our climate -> less waste also means fewer CO<sub>2</sub> emissions.

The refiling of bottles helps to save raw materials and energy. In comparison to REUSABLE bottles, raw material input requirements are 50 times higher for glass bottles and 17 times higher for single-use plastic bottles.

## WASTE SEPARATION made easy

Unavoidable waste is collected in the fractions glass, paper, metal and plastic packaging, organic waste, waste oil and residual waste and disposed of in an environmentally sound way -> **correctly separated waste saves raw materials and energy.**

How does it sound? Better than disposable cup?  
And what about the dishes?

**GLASS and PORCELAIN sound like life-style  
...and, above all, they stand for  
ECOLOGICAL AWARENESS.**



# REGIONALITY

Let's taste proximity!

„G'SCHEIT FEIERN“ – serve healthy food



## NATURAL PRODUCTS from regional companies

The favouring of REGIONALLY PRODUCED and PREPARED FOODS – preferably ecologically grown on organic farms – guarantees that the added value remains in the region. Plus: it reduces the burden

on the environment by keeping transport routes short and minimizing packaging waste.

## POSITIVES for organizers and consumers – you can taste PROXIMITY

Choosing REGIONAL,  
SEASONAL FOOD means:

- more QUALITY and TASTE thanks to short transport routes – proximity also means fewer CO<sub>2</sub> emissions.
- more ADDED VALUE in the region – in return, this money is available for regional investments.
- more variety of food and drinks to choose from – a delight for your taste buds.

## FAIRTRADE® – of course!

When using products that cannot be produced in our region for climatic reasons (e.g. coffee), "G'SCHEIT FEIERN" organizers care about social justice for the producers. By purchasing products with the FAIRTRADE logo, organizers and visitors favour high-quality food and can be confident that the living and working conditions of farmers, workers and their families in developing countries are improved thanks to fair pay arrangements.

Can you taste the difference? Do you want to meet the producer? He may be sitting next to you!

**REGIONAL PRODUCTS have the taste of  
QUALITY, CONFIDENCE  
...and count amongst the things that  
make LIFE WORTH living.**



# MOBILITY AWARENESS

That's the way to go!

„G'SCHEIT FEIERN“ – travel by bus, taxi or carpooling

## That's the way to go! "G'SCHEIT FEIERN" – travel by bus, taxi or carpooling

Want to avoid traffic chaos? Tired of searching for parking spaces? Using public transport, taxi services and carpooling is the solution – relax and enjoy! This way you can celebrate late into the night while at the same time protecting the environment.

The organizers arrange for the visitors to travel to and from the location without the need for their own car (e.g. connection to public transport such as bus and train, shared taxis and minibus shuttles for those who stay until late).

## Advantages for the "G'SCHEIT FEIERN" organizers

- cost savings as there is no need for the provision of large parking areas and the related permits
- avoidance of blocked public streets due to unauthorized parking and related problems (risk minimization)
- improved appearance of the event location owing to the absence of parked cars on the site: in particular in rural areas the absence of cars brings out the best of the natural environment.

- more satisfied visitors thanks to comfortable journeys: shuttle services significantly reduce walking time on blocked streets and are particularly appreciated by families with young children.



*Shared transport – an  
active contribution to  
environmental protection*

Did you travel by bus, taxi or carpooling? Maybe the vehicle of your choice was even powered by biofuel?

**PUBLIC TRANSPORT means ENERGY  
AWARENESS, CONVENIENCE  
...and, above all, SAFETY.**



# CELEBRATE WITH US!

„G'SCHEIT FEIERN“ – no waste

„G'SCHEIT FEIERN“ – serve healthy food

„G'SCHEIT FEIERN“ – travel by bus, taxi or carpooling

## How to arrange "G'SCHEIT FEIERN" events

In principle, everybody can organize a "G'SCHEIT FEIERN" event: use metal cutlery, porcelain plates and glasses (or washable multi-use dishes, e.g. for children's parties or sports meetings). Buy regional drinks in reusable bottles and cook with food grown by our local farmers. You can buy regional – and ideally organic – ingredients for healthy snacks at farmers' markets, but also in supermarkets.

If you meet the "G'SCHEIT FEIERN" criteria and want to hold a public event the Province of Styria and the Styrian waste management associations offer support throughout the organization and duration of your event. Please contact your district project managers if you wish to have further information; the contact data can be found in this brochure or at [www.gscheitfeiern.at](http://www.gscheitfeiern.at).

## CELEBRATE WITH US!

The easiest way to get to know "G'SCHEIT FEIERN"? Celebrate a "G'SCHEIT FEIERN" event with us! Events include presentations of regional culinary delicacies, film and theatre presentations, concerts, musician meetings, family adventure days and more. Get to know the broad "G'SCHEIT FEIERN" concept and celebrate with healthy food – without waste. Look for the "G'SCHEIT FEIERN" logo at event announcements or find your "G'SCHEIT FEIERN" event at [www.gscheitfeiern.steiermark.at](http://www.gscheitfeiern.steiermark.at).

## It pays off!

At an average event each visitor produces up to 1 kg of waste (single-use cutlery and drinks containers, etc.). At "G'SCHEIT FEIERN" events, this quantity is reduced to only 1/10: from 2001 to 2018, about 4.4 million visitors of "G'SCHEIT FEIERN" events saved approx. 3,960 tonnes of waste. This quantity corresponds to the annual waste volume generated by 8,800 Styrian people. Assuming that in 18 years each visitor of a "G'SCHEIT FEIERN" event spent at least 10 € on regional food and drinks, around 44 million euro went directly to Styrian producers.

# CONTACT



## G'SCHEIT FEIERN

Project managers within the waste management associations (AWV)



## Registration as a G'SCHEIT FEIERN organizer



The clever way of  
celebrating in Styria



Abfall- und Ressourcenwirtschaft  
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[www.gscheitfeiern.at](http://www.gscheitfeiern.at), [www.facebook.com/gscheitfeiern](https://www.facebook.com/gscheitfeiern)

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